



One-Stop Commercial Business Solution Expert

📍 24 block CASA ceramics & sanitary ware market Jihua 4 road,
Chancheng district, Foshan city, Guangdong China.
佛山市禅城区季华四路意美家卫浴陶瓷世界24栋



One-Stop Commercial Business Solution Expert
一站式商用建材方案解决专家



About Us

GEORGE GROUP was established in 2006, which is located in Foshan City, Guangdong Province, China. We take design and quality as the core, driven by material and process research and development, we are the international leading medium and high end one-stop decoration solution provider which provides the integration of original design, engineering construction, materials selection and purchase, whole house customization, soft furnishing and after-sales service for customers.

GEORGE GROUP maps out strategies, layouts the world and breaks the confused situation of unordered competition which confused the decoration material industry of China for decades, so that have won the extensive attention and appraise from customers all over the world. We will build a brand operation center gradually which can keep a foothold in Foshan and radiate to the world. Foshan operation center of our owns ten product display area with 20000m² of total area. We own the professional design area, where you can participate in the design process comfortably. We own the largest-scale and the most authentic Muslim restaurant in Foshan, which makes you eat well in China. At present, We are building three storage, processing, logistics and distribution service centers with more than 100,000m² in Guangxi, Jiangsu and Guangdong. We deserve to be an international leading medium and high end one-stop decoration solution provider which integrates the design, construction, materials and after-sales service as a whole in the architectural material industry.

GEORGE GROUP always insists on the operation idea of "customer satisfaction is the only standard of evaluating our work" and the brand construction way of honesty and trustworthiness, we regard quality as the enterprise life. We always place customer satisfaction in the first place, devotes to creating the maximum value for customers, so that the customers around the world can enjoy to rest assured, intimate, and save worry new services and the happy design culture.

敬城集团公司成立于2006年，位于中国广东省佛山市。我们以设计和质量为核心，以材料和工艺研发为动力，是国际领先的中高端一站式装饰解决方案供应商，为客户提供集原始设计、工程施工、材料选择和采购、全屋定制、软装修和售后服务于一体的装饰解决方案。敬城公司规划战略，布局世界，打破了几十年来困扰中国装饰材料行业的无序竞争的混乱局面，赢得了世界各地客户的广泛关注和评价。逐步打造品牌运营中心，立足佛山，辐射全球。佛山经营中心拥有10个产品展示区，总面积20,000平方米。我们拥有专业的设计区域，在那里您可以舒适地参与设计过程。目前，我们正在广西、江苏和广东建设三个仓储、加工、物流和配送服务中心，面积超过10万平方米。我们立志成为国际领先的集设计、施工、材料、售后服务于一体的建材行业中高端一站式装饰解决方案供应商。敬城始终坚持“顾客满意是评价我们工作的唯一标准”的经营理念 and “诚信为本”的品牌建设方式，把质量视为企业的生命。我们始终把顾客满意放在第一位，致力于为顾客创造最大的价值，让世界各地的顾客都能享受到放心、贴心、省心的新服务和快乐的设计文化。



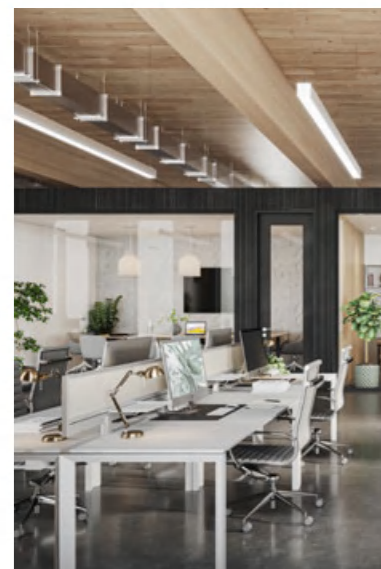
Residential & Villa Complexes



F&B & Entertainment Venues



Commercial Complexes



Office & Business Spaces



Cultural, Sports & Educational Facilities



Public Infrastructure



Established in 2024 and headquartered in Foshan, China, we are a sub-brand under the George Building Group. We are dedicated to providing a one-stop expert solution for commercial building materials. Our comprehensive services encompass full-space design, product selection and coordination, budget planning, project tracking, quality inspection, and logistics.

成立于2024年，位于中国佛山，隶属于敬城建材集团旗下子品牌，我们致力于提供一站式商用建材方案解决专家服务，包括全屋设计、选品搭配、预算规划、项目跟踪、质量检验以及物流等的一站式服务



Customers From All Over The World



One-stop Commercial Business Solution Expert

一站式商用建材方案解决专家

12+

House Building
Material Categories
全屋建材品类大项

100,000+

Successfully exported SKUs
成功出口10万个SKU

8

Major Business Sectors
大业态覆盖

500+

Global Building Materials Export Supplier
全球建材出口供应商

100+

Strategic Maker Partners
战略合作创客伙伴

FULL-CATEGORY SUPPLY 全部类目供应

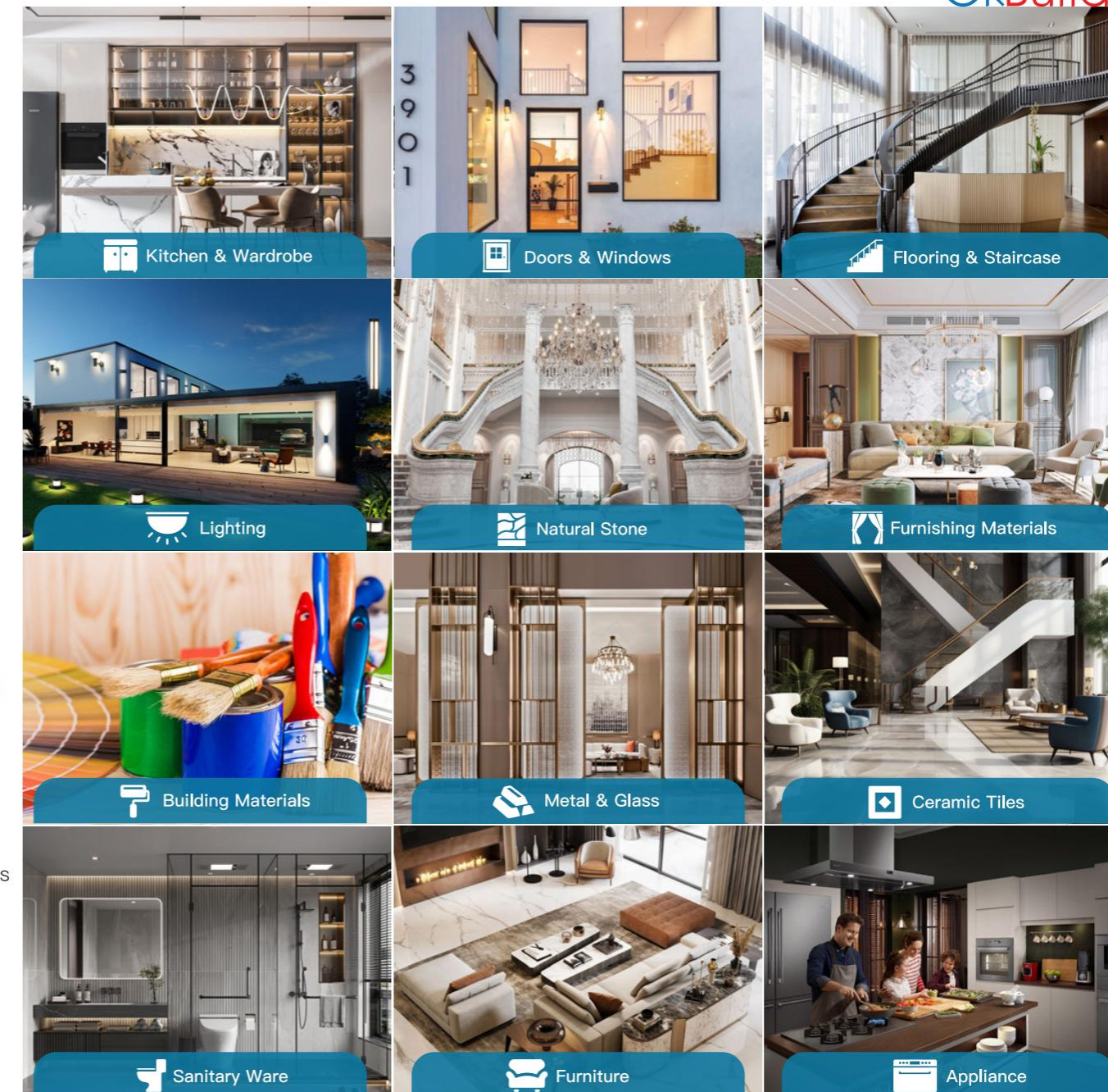
Full-category building materials, More than tens of thousands of products, At least 2000 new products will be updated every month, which are high values, quality ensured factory outlets with competitive price.

全类建材，产品数万余种，
每月至少更新2000件新产品

12 Product Categories

- | | |
|--|--|
|  Kitchen & Wardrobe |  Doors & Windows |
|  Flooring & Staircase |  Lighting |
|  Natural Stone |  Furnishing Materials |
|  Building Materials |  Metal & Glass |
|  Ceramic Tiles |  Sanitary Ware |
|  Furniture |  Appliance |

OkBuild





One-stop Commercial Business Solution Expert

一站式商用建材方案解决专家



Hotel Projects
酒店

New Build & Renovation



Commercial Complexes
商业综合体

Hotels, Offices, Retail & Apartments



Real estate
房地产

Partners from Chinese state-owned conglomerates



Medical & Wellness
医疗综合体 & 康养园区

Medicare Community & Retirement Communities



Hardcover residence
Diverse Options in Pricing & Style
Enhanced Proposal Value
精装住宅



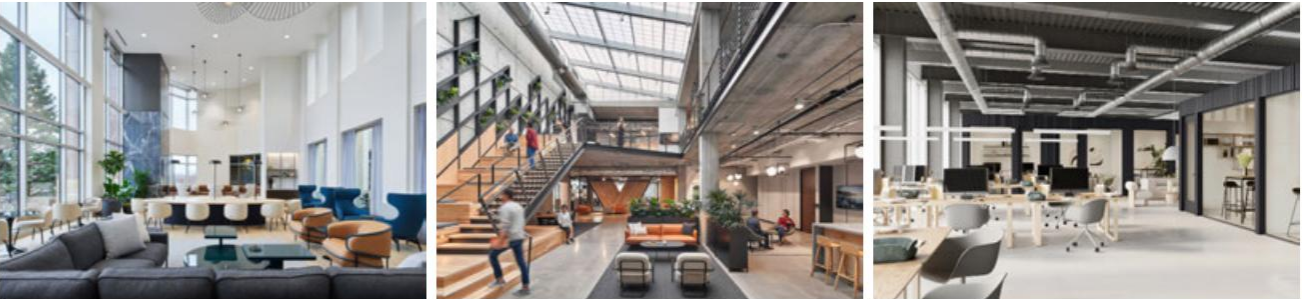
Hotel Room
Diverse Options in Pricing & Style
Enhanced Proposal Value
酒店客房



Serviced Apartment
Diverse Options in Pricing & Style
Enhanced Proposal Value
公寓客房



Office Space
Diverse Options in Pricing & Style
Enhanced Proposal Value
办公室空间



What We Can Do 我们能做什么？

WHAT WE CAN DO?
One-stop Commercial Business Solution Expert
一站式商用建材方案解决专家

Interior Design
室内设计

Commercial Interior
& Exterior Building
Materials Supply
商用室内外建材配齐

Quality Control
质量控制



24/7 Service
全天候服务

Procurement
采购

Logistics
物流

Installation Guidance
安装指导

What We Can Do 我们能做什么？



Professional commercial space design is a systematic engineering endeavor that goes far beyond mere "cosmetic decoration." It aims to address business challenges through spatial planning, enhance brand value, optimize user experience, and improve operational efficiency.

专业商业空间设计是一个系统性工程，远不止“装修”那么简单。它旨在通过空间规划解决商业问题、提升品牌价值、优化用户体验并提高运营效率。

It integrates functionality, aesthetics, branding, technology, and human-centered considerations into a multidimensional, holistic solution.

它融合了功能、美学、品牌、技术和人性关怀，是一个多维度的综合性解决方案

Core & Experience Design 核心功能与体验设计	Brand & Marketing Design 品牌与营销设计	100% Realization 设计效果1:1 还原	Procurement & Delivery for All Categories 全部品类采购+落地交付
Space Planning & Layout Design 空间规划与布局设计	Brand Image & Environmental Graphic Design 品牌形象与环境图形设计	100% Realization Model Apartment 100%还原样板房	Procurement Planning & Strategy Formulation 采购规划与策略制定
Circulation Design 动线设计	Visual Merchandising & Display Design 视觉营销与陈列设计	100% Faithful Restoration 100% 还原外观设计	Execution and Process Control 执行与过程控制
Functional Lighting Design 功能性照明设计	Atmosphere & Emotional Design 氛围与情感化设计		Delivery and Project Closeout 交付与项目收尾
Ergonomics & Furniture Design 人体工程学与家具设计			

What Else Can We Do? 我们还能做什么?

Fully Transparent Project Management Support

全程可视的项目管理支持

Dimension 维度	Specific Content & Implementation 具体内容与实现方式		Core Value to Clients 给客户的核心价值
Progress Visibility 进度可视 	Dedicated Project Dashboard real-time order status, production progress, QC reports, and logistics tracking	专属项目看板 实时展示订单状态、生产进度、质检报告、物流轨迹。	Full Visibility & Planning: Eliminates uncertainty, facilitating internal client coordination and subsequent construction scheduling. 提升效率：客户的市场和设计团队能快速获取专业素材，直接用于投标、宣传和设计。
Cost Visibility 成本可视 	Transparent Quotation All cost components—product, logistics, taxes—are clearly itemized. Key Milestone Alerts The system automatically pushes notifications and documents for key milestones such as “On-Site Delivery”	透明化报价清单 报价单清晰拆分产品、物流、税费等各项成本 变更成本即时评估 任何设计变更导致的成本与工期影响，实时估算并征询确认	Controlled Budget: Prevents hidden fees and ensures every expenditure is clearly traceable. 预算可控：杜绝隐藏费用，让每一笔支出都清晰可追溯。
Communication Visibility 沟通可视 	Single Point of Contact dedicated Project Manager oversees all coordination. Cloud-Based Communication Log All requests, confirmations, meeting minutes, and action items are documented on the collaboration platform for on-demand access.	唯一接口人 配备专职项目经理，统筹所有事务 沟通记录云端化 所有需求、确认、会议纪要和待办事项均沉淀在协同平台，随时查阅。	Clear Accountability & Traceability: Prevents information loss or distortion, ensuring all decisions are documented and verifiable. 权责清晰：避免信息失真或丢失，所有决策皆有据可查。
Quality Visibility 质量可视 	Remote Inspection / Production Audits: Provides live photos or video calls from key production stages upon request. Material Sample Traceability: Delivered material batches can be matched to client-approved reference samples	远程验货/生产巡查 可应要求提供关键生产节点的现场照片或视频连线。 材料样品追溯 交付的材料批次可与客户确认的留样标本对应	Assured Quality & Trust:: Proactively opens up the quality control process, building confidence. 品质放心：将质量控制过程前置并开放，建立信任。

What Else Can We Do? 我们还能做什么?

Four Operational Support Pillars to Mitigate Risks

四大运营支持支柱，用以降低运营风险

Project Commercial Marketing Support

项目商业营销支持

We provide deep commercial marketing support throughout the project lifecycle. As your strategic partner, we work to clarify your project positioning, unlock its core potential, and amplify its market value. Backed by market insights, we deliver actionable marketing strategies and project-specific recommendations, ensuring your project achieves its maximum commercial impact and visibility

在项目全周期中，我们提供深度的商业营销支持。我们不仅是计划的执行者，更是价值的发现者与塑造者。我们与您协同工作，从战略高度协助明确项目定位，深入挖掘并系统提升项目的核心与市场价值，并基于市场前沿洞察，提供可落地的整体营销策略与具体项目建议。我们的目标是确保每一个项目，都能实现其最大的商业潜能与市场声量。

Supply Chain Support

供应链支持

Provide the Project VI (Visual Identity) Standards Manual to unify all visual elements, encompassing storefront signage, staff uniforms, and apparel style. A dedicated professional design team will be assigned to create in-store promotional collateral (such as price lists and posters) for the merchants.

整合商业建材建筑供应商资源，为项目提供”批量采购”渠道，降低采购成本;协助项目申请”商业项目”相关资质和品牌服务，提升品牌价值；

Solution Expert Team

方案解决专家团队

Expert Product Solutions

Our specialists provide full-range product and material matching solutions, controlling quality from source to site and ensuring design integrity.

Systematic Cost Control

We leverage mature procurement and delivery systems and integrated logistics to scientifically reduce overall project costs through end-to-end precision management.

Strategic Project Planning

We engage from the outset, analyzing potential value and providing forward-looking recommendations to define direction and lay a solid foundation for commercial success.

专业产品解决方案： 由专家提供全品类产品与材料适配方案，从源头把控品质，确保设计效果精准呈现。

系统化成本管控： 通过成熟的采购交付体系与全流程精细化管理，整合高效物流，科学降低综合成本

战略级项目策划： 于项目初期介入，分析潜在价值并提供前瞻性建议，明确方向，奠定商业成功基础。

Sustainable After-Sales Support

售后可持续支持

We provide professional cleaning and maintenance recommendations. When a project undergoes refurbishment, we supply and install the same or upgraded products.

提供专业的清洁、保养建议，并在项目翻新时，提供同款或升级产品的供应与安装服务

Professional Service Advantages 专业服务优势

Pre-project Services

项目前期服务

- Early-Stage Design Advisory
项目前期设计建议
- Identifying Unique Selling Points
补充项目营销亮点
- Driving Holistic Project Outcomes
助力项目整体效果
- Providing Budget Flexibility Support
增加项目预算调整

Post-project Services

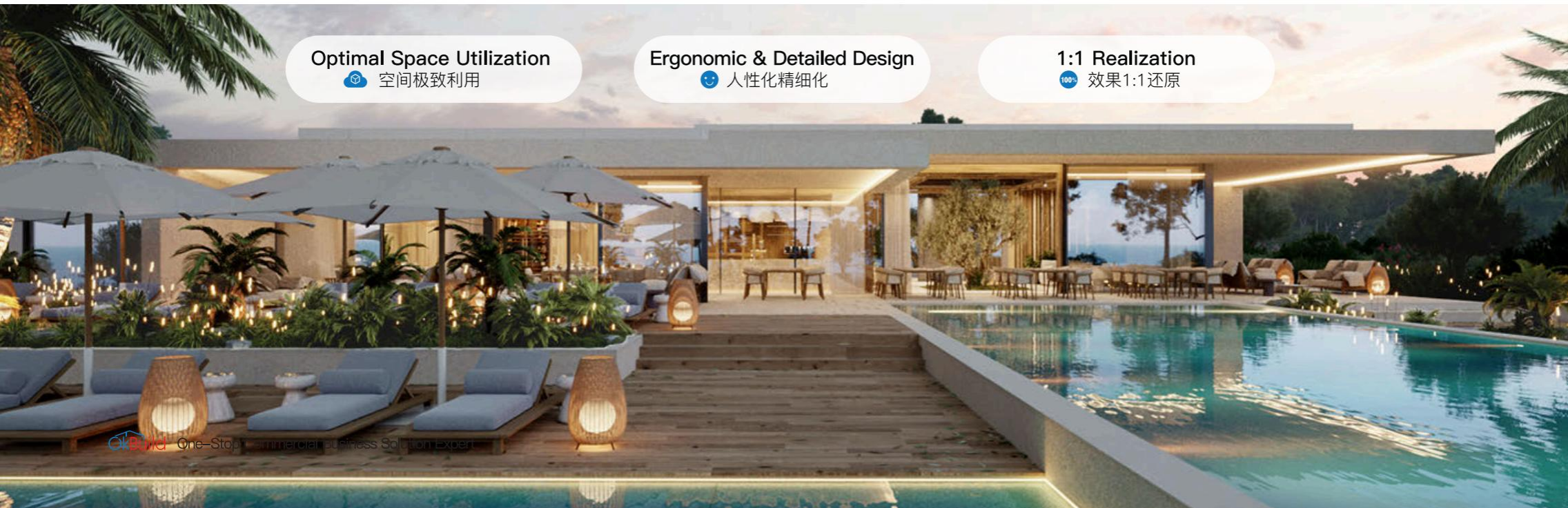
项目后期服务

- Rectifying project design deficiencies
弥补项目设计缺陷
- Coordinating with clients for project delivery
配合项目客户交付
- Enhancing customer satisfaction
提升客户满意度
- Expediting project delivery timelines
加快项目交付进度

Optimal Space Utilization
空间极致利用

Ergonomic & Detailed Design
人性化精细化

1:1 Realization
效果1:1还原



AIGC Marketing Scenario Digitalization AIGC 营销场景数字化



Comprehensive Spatial
3D Visualization
全域空间三维可视化

AI Image Generation &
Design Platform
AI生图设计平台

High-Fidelity Product Design
Realization Capability
产品设计还原能力

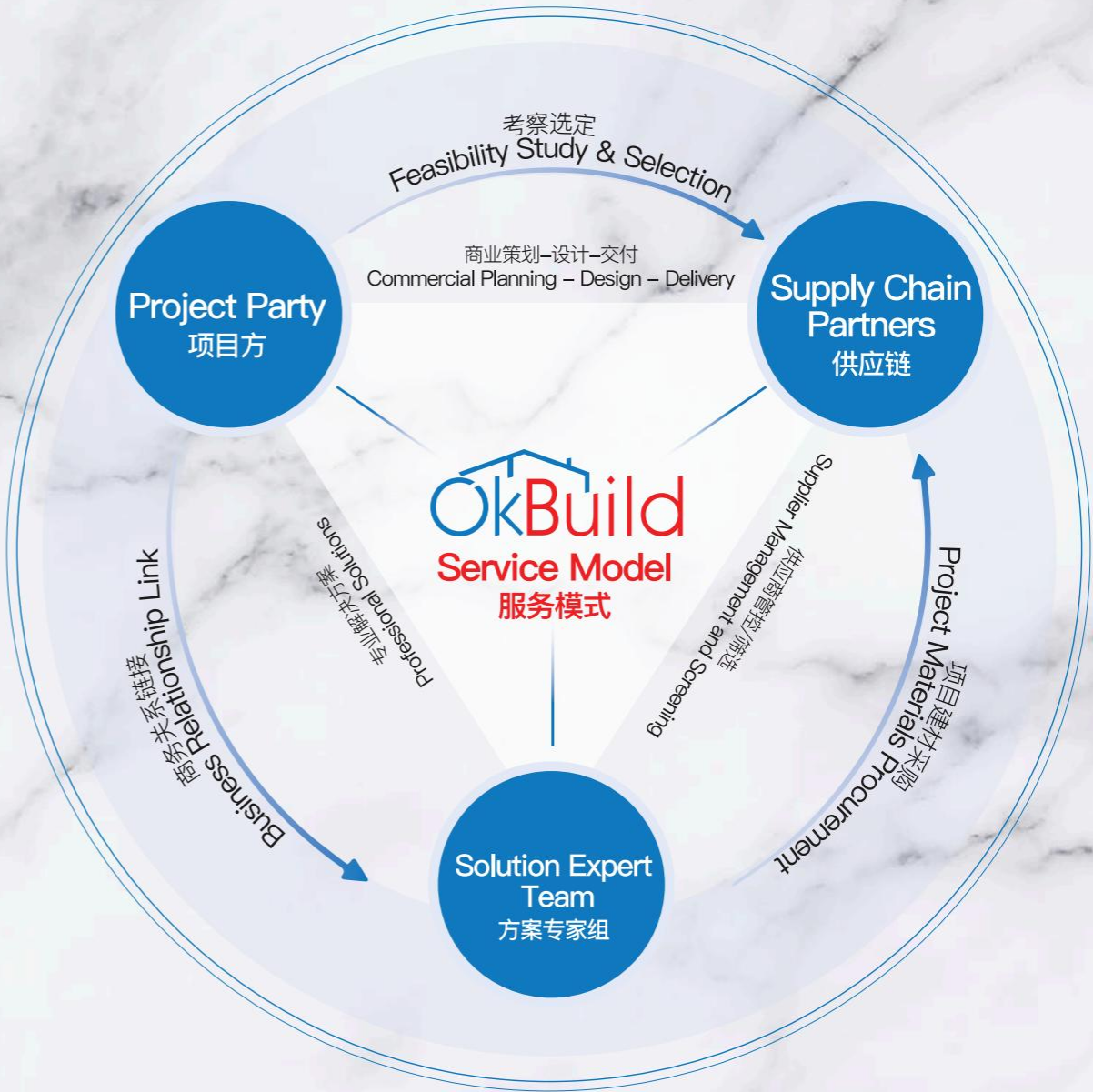


Service Model 服务模式

A high-value B2B commercial strategy enables the flawless execution of projects, enhances their profitability, and expands the portfolio of premium B2B products.

高价值B端商业战略能帮助完美落地B端项目，并实现提升B端商业项目盈利水平，拓展B端高价值产品。

-  Improve Customer Satisfaction
提升客户满意度
-  Improve Customer Satisfaction
摆脱价格战
-  Professional and Efficient
End-to-End Project Delivery
专业高效全链路项目交付
-  Rapid After-Sales Support
Response Protocol
快速售后处理响应机制



Enhance the project's value 提升项目价值



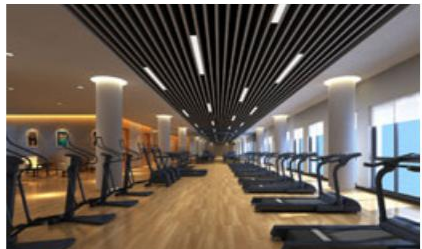
Broadening B2B Product Materials and Grades via Supplier Collaboration
合作供应商持续拓宽TOB产品材质、档次



Enhancing the Quality of Performance-Driven Products to Meet Consumer Aesthetic Demands.
效果类产品持续提升品质，贴合C端审美需求



Sourcing High-Value B2B Products and Solutions for Business Clients
寻源拓展B端高价值产品、产品服务B端客户



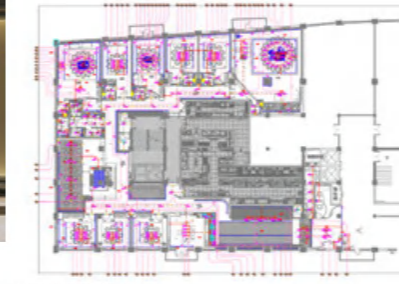
Professional Commercial Space Design 专业商业空间设计



Space Planning & Layout Design
空间规划与布局设计



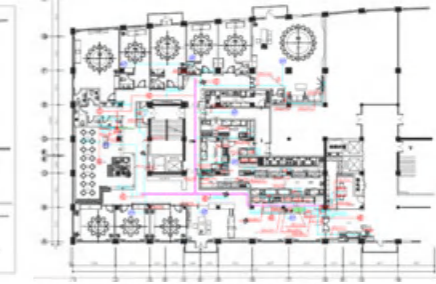
Design Plan
设计方案



Lighting Plan
灯光照明方案



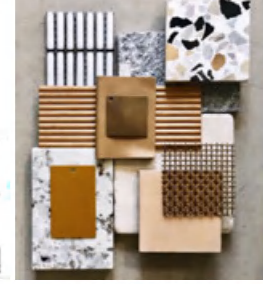
Public Area Design Plan
公区设计方案



M&E and Fire Protection Drawings
机电+消防图方案



HVAC Layout Drawing
空调布置图



Materials Schedule
材料清单



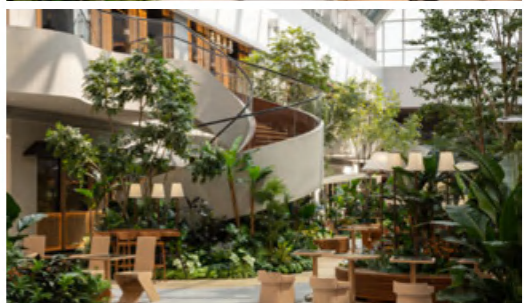
Professional Commercial Space Design 专业商业空间设计



Commercial Core Commons
核心共享区-商业化



Themed Area
主题特色区



Interactive Photo Zone
打卡体验区

Instagrammable Staircase
网红楼梯/观景平台

Signature Art Installation
标志性艺术装置

Themed Set/Backdrop
主题布景

Designated Photo Spot
最佳拍摄点

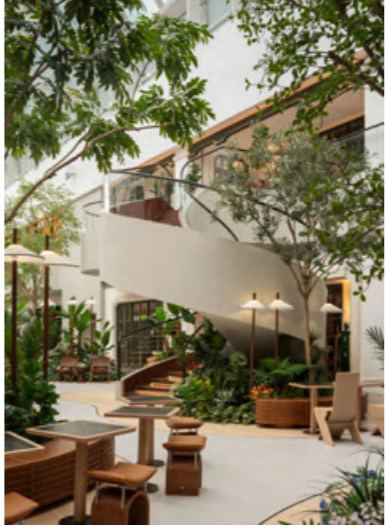
Designated Photo Spot
最佳拍摄点

Interactive Experience Zone
互动体验区

Themed Market
主题市集

Themed Garden
主题花园

Sports & Recreation Zone
运动活力区



Professional Commercial Space Design 专业商业空间设计



Modern Commercial Complex
现代商业综合体



Office Space Design
办公室空间设计

Professional Commercial Space Design 专业商业空间设计



F&B (Food & Beverage) Space Design
餐饮空间



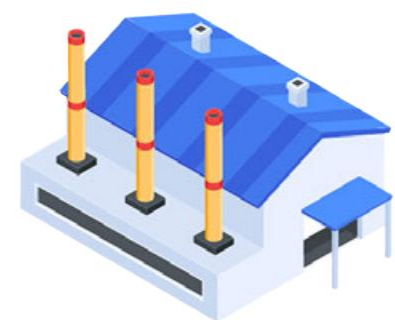
F&B (Food & Beverage) Space Design
餐饮空间

Professional and Efficient End-to-End Project Delivery Service 服务体系管理机制

Procurement-Sales-Warehousing-Distribution Integrated Service Standard:

采销仓配一体服务标准

- Standardized High-Quality Process
规范化高品质服务流程
- Transparent & Traceable Order Tracking
透明可跟踪的订单信息链路
- Batch-Specific Delivery Capability
建立行业分批次单独交付能力
- Enhanced Customer Reputation
提高客户口碑



Centralized Management
集约管理



Inventory Health
在库健康



End-to-End Traceability
全程追溯



Clear Accountability
权责明晰



Rapid After-Sales Support Solution 快速售后处理解决方案

Customer Service Experience:

客户服务体验

Addresses project-related issues and exceptions across various customer scenarios during operations.

Our supply chain customer service mechanism is designed to deliver an exceptional end-to-end experience, featuring a timely exception response process that ensures prompt resolution.

项目在运营中的客户不同场景下的问题和异常，供应链客服机制打造极致客户服务体验：及时的异常响应机制，保障异常及时解决。



24/7 Service
7x24小时服务



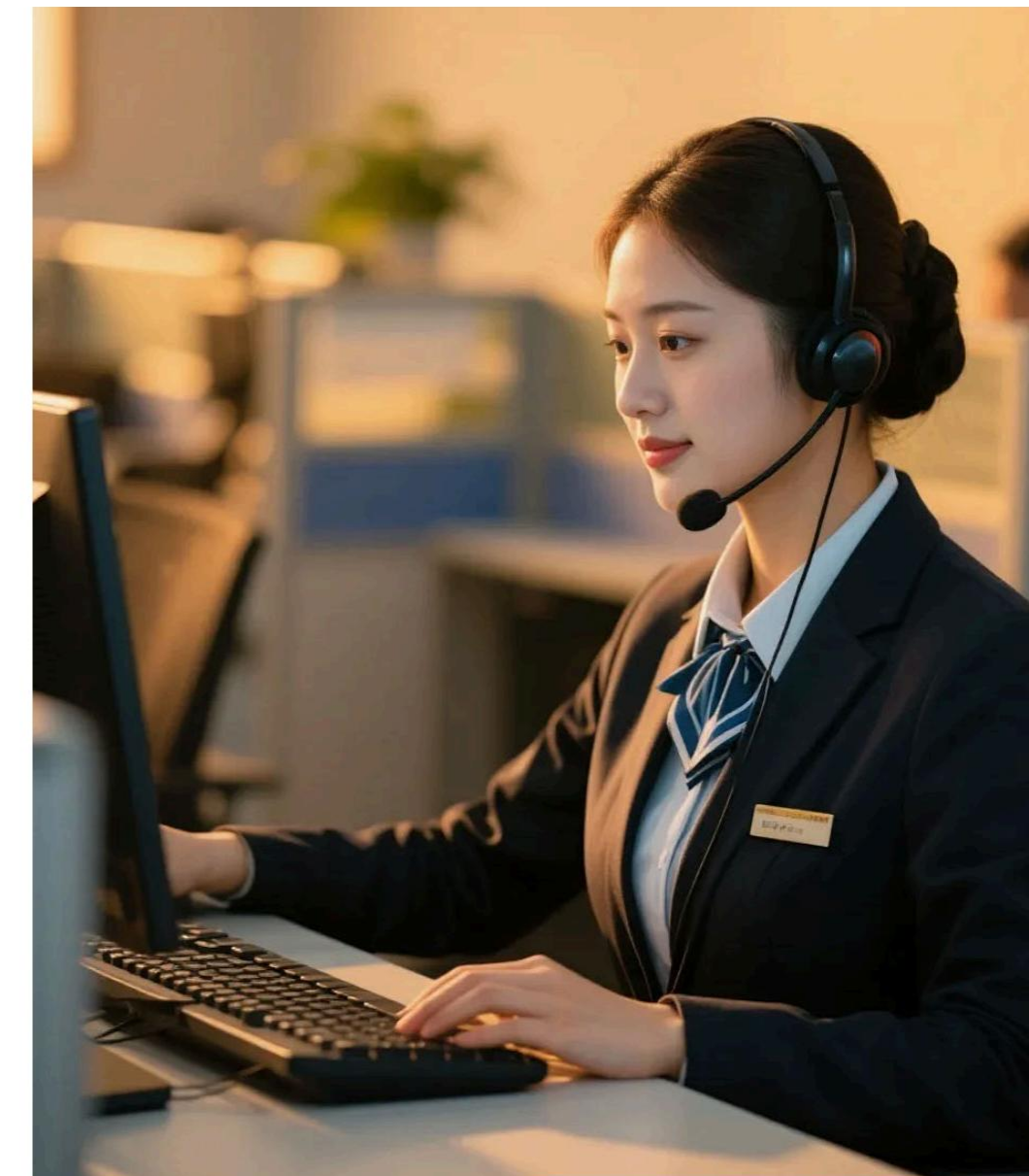
Year-Round Availability
全年无休



Rapid Response
快速响应



Dedicated Customer Support
专属客服



Factory Introduction

20 Years
Export Experience

100,000+
Products Selection

1500+
Service Team Personnel



Production Team

OKBuild has its own production team of hundreds of experienced workers and specializes in product development and manufacturing. The full production line, from manufacturing to packaging, has been fully digitalized.

拥有自己的生产团队，数百名经验丰富的工人，专注于产品的研发和生产。产品生产和包装，整个链条都实现了数字化。



Quality Control Team

Our quality control team adheres to all the protocols required to maintain quality throughout the production, installation, and loading. Inspection is done for all steps from raw material to finished.

我们的质量控制团队在整个生产、安装和装运过程中遵守所有保持质量所需的协议。团队对从原材料到成品的所有环节进行检查。

20 years
Numerous Accolades
20 年，载誉无数



Moving Toward
Excellence
迈向卓越



Full-category
Product Supply Chain
全品类供应链



Factory Direct
工厂直销



Quality Assurance
品质保证



Leading Services
服务领先



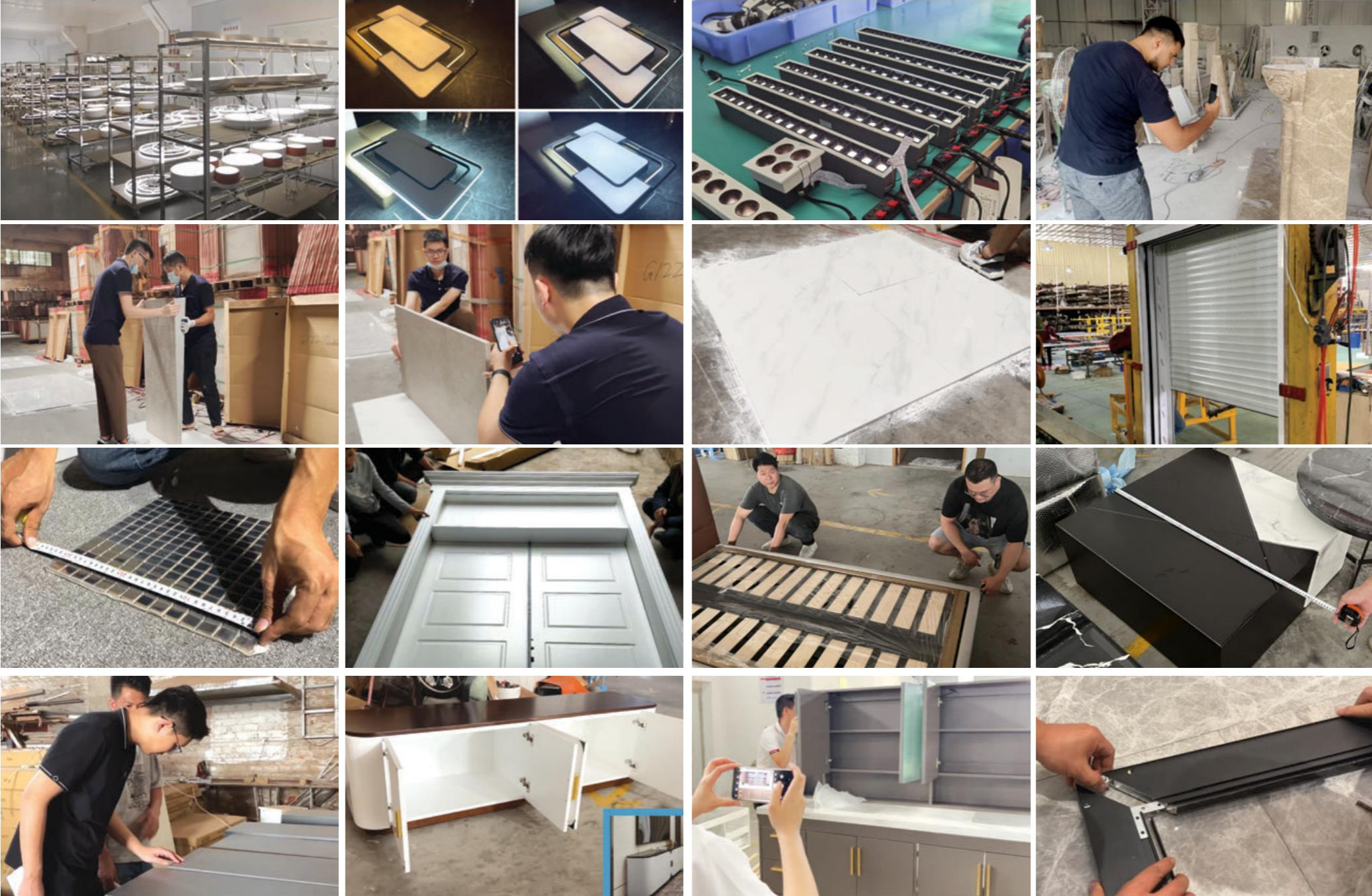
Honesty & Integrity
诚实守信

We strive to establish more international partnerships to bring our products to more areas of the world.

我们正致力于建立更多的国际合作伙伴关系，以便将产品推广到世界各地尚未涉足的地区。



Quality Assurance Services 专业质检服务



Quality Assurance Services 专业质检服务



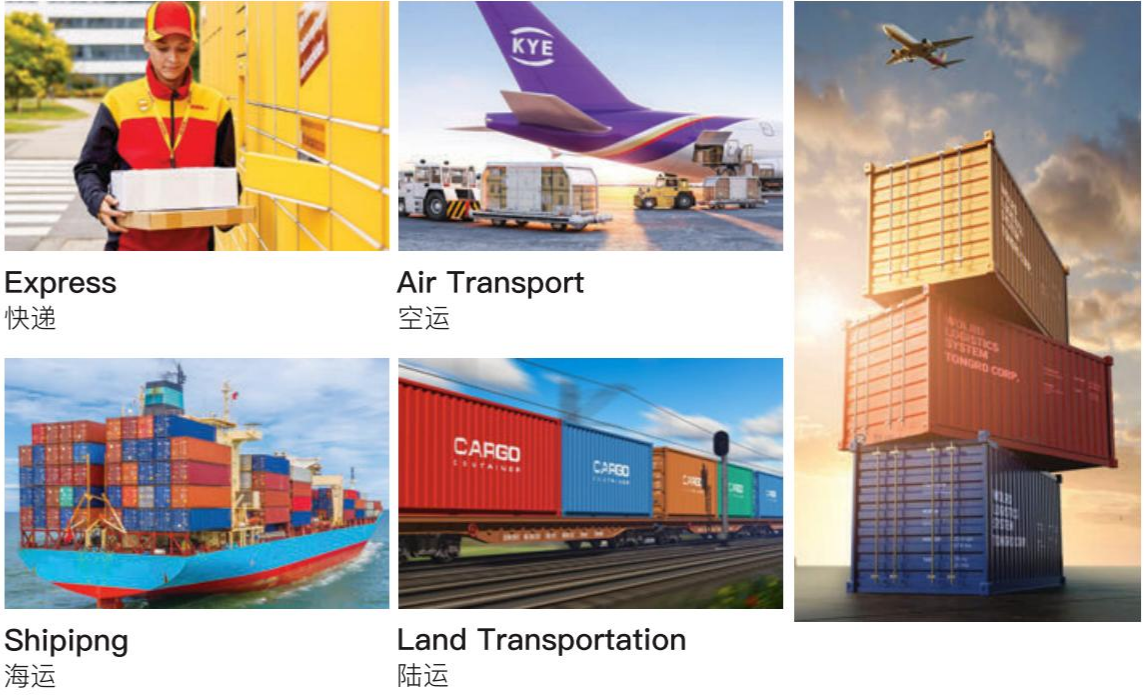
Professional Packaging 专业打包



International Logistics Services 国际物流服务



Logistics Services 物流服务



Express 快递

Air Transport 空运

Shiping 海运

Land Transportation 陆运

Commercial Projects 商业项目

One-stop Commercial Business Solution Expert

一站式商用建材方案解决专家

Commercial Projects 商业项目



Commercial apartment project
住宅公寓商业项目



Office Building Project
写字楼项目



Shopping Mall Project
购物中心项目



Department Store & Supermarket Project
百货超市项目



Commercial Street Project
商业街项目



Theme Park Project
主题公园项目



Specialized Market Project
专业市场项目



Tourism Hotel Project
旅游酒店项目



Resort Project
度假村项目



F&B Development Project
餐饮项目



Technology Park Project
科技园项目



Industrial Park Project
工业园项目



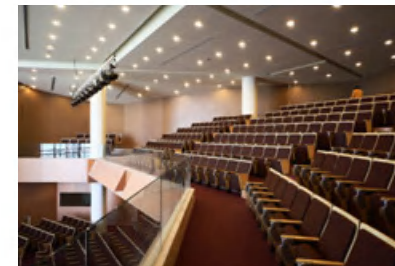
Healthcare Project
健康医疗项目



Educational Project
教育项目



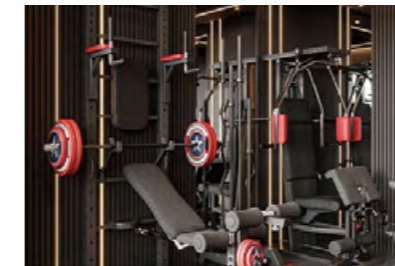
Community Project
社区项目



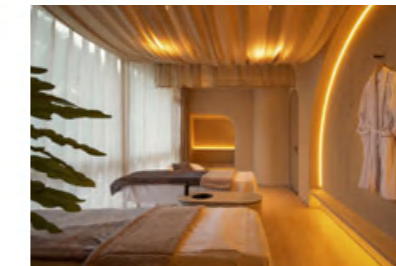
Public Infrastructure Project
公共基础设施项目



Industrial Park Project
改造空间项目



Sports and Leisure Project
运动休闲项目



Healthcare Project
休闲娱乐项目



Logistics Park Project
物流园项目

Commercial Projects 商业项目



Maldives Hotels
马尔代夫酒店

Location: Resort Hotels , Maldives
Year: 2025

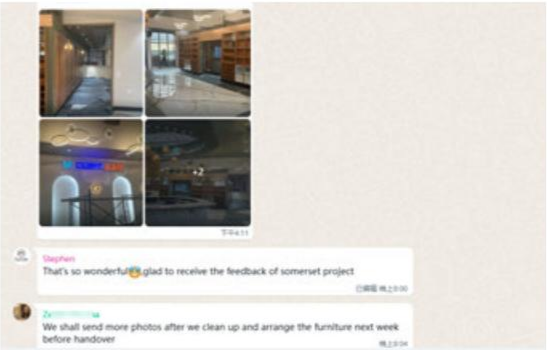


Commercial Projects 商业项目



Kenya Restaurant
肯尼亚餐厅

Location: Restaurant , Kenya
Year: 2025



Commercial Projects 商业项目



Dubai Apartment
迪拜公寓群

Location: Apartment , Dubai
Year: 2025

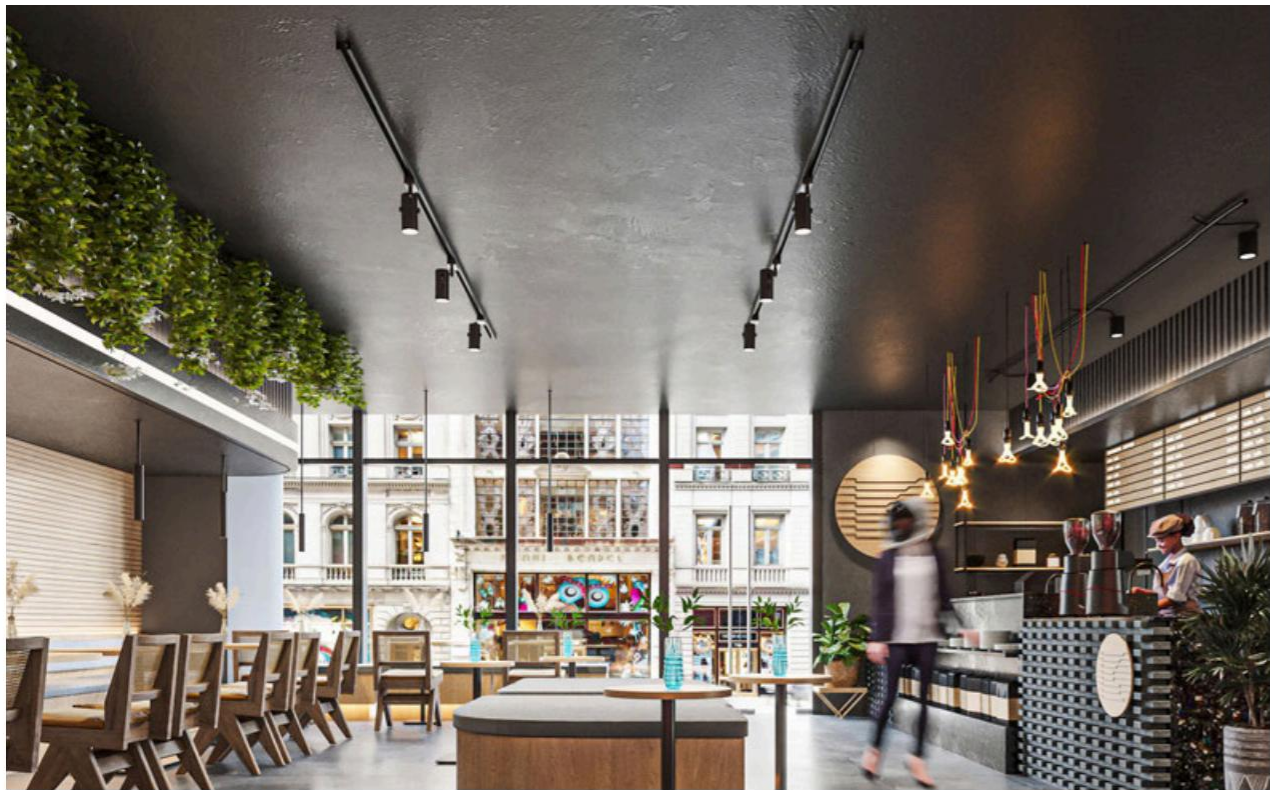


Commercial Projects 商业项目



Australia's Viral Coffee Shop
澳大利亚网红咖啡厅

Location: Coffee Shop , Australia
Year: 2024



Commercial Projects 商业项目



Campus Exhibition Hall
地产园区-Vantage校区展馆

Location: Apartment , Dubai
Year: 2024



Commercial Projects 商业项目



JLa Healthcare Spaces
JLa医疗空间

Location: Nursing Home , American
Year: 2025





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